



Canal Run Sponsorship Levels

Race Sponsor

Provides

- At least 1 Canal Run Board Member – chairs a Canal Run committee, playing a key role in coordinating the event and attends regular meetings OR commits \$1,500 to the event
- At least 20 volunteers from the race sponsors organization to volunteer at the event

Return

- Title sponsorship recognition on all Canal Run materials - posters, brochures, ads, etc
- Recognition at the beginning of all four races
- Recognition during the award ceremony
- Logo and link provided on the Canal Run website
- Recognition on all printed Canal Run t-shirts (largest print)
- Space at the award ceremony for a banner

Major Sponsor

Provides

- Donation of goods or services for the event worth a value of at least \$500

Return

- Recognition during the award ceremony
- Logo and link provided on the Canal Run website
- Recognition on all printed Canal Run brochures and posters
- Recognition on all printed Canal Run t-shirts (2nd largest print)
- Space at the award ceremony for a banner

Supporter Sponsor

Provides

- Donation of goods or services for the event worth a value of at least \$200

Return

- Recognition during the award ceremony
- Logo and link provided on the Canal Run website
- Recognition on all printed Canal Run brochures and posters
- Recognition on all printed Canal Run t-shirts (smallest print)
- Space at the award ceremony for a banner

* The Canal Run Committee reserves the right to make changes to this document at anytime